

— DIAGNOSTIC SPRINT

Name the binding constraint. Define the decisions to cross.

Your technology works and your customers are real — but the business has stopped compounding, or an institutional project didn't extend and you don't fully know why. **The Sprint goes inside to settle it:** four weeks, the full framework, ending in the decisions you need to make before the next scaling event locks in the wrong foundation.

WHAT IT IS

A fixed-time, fixed-price engagement that goes inside the system. Where the session reads from the outside, the Sprint requires full internal access — architecture and roadmap, the processes that run and orchestrate each department, the pipeline and team, and how you work with partners and customers, where trust shows — and produces a diagnosis grounded in operational reality, not observation alone.

It assesses your venture across the full Scaling System Maturity Framework — **Technology, Organisation, Trust** — and across both questions: whether the system is mature enough to scale, and whether the architecture is pointed where convergence is heading. **Delivery and direction.**

HOW IT WORKS — FOUR WEEKS

- **WEEK 1 — SYSTEM FRAMING**
What you're actually building
Core complexity separated from accidental. Where early decisions are quietly setting the ceiling.
- **WEEK 2 — STRESS TEST**
Where scale breaks
The system pressure-tested across the three dimensions to locate the binding constraint and what breaks next.
- **WEEK 3 — ALIGNMENT**
The real market-entry logic
Whether the commercial motion matches system maturity, and the replication logic from first customer to tenth.
- **WEEK 4 — SYNTHESIS**
The decision map
Everything resolved into the Expert Snapshot — the sequenced decisions required to cross.

WHAT YOU WALK AWAY WITH

The Expert Snapshot — not a report, a decision tool.

- **Current maturity** across the SSMF, Levels 1–4.
- **The primary scaling ceiling**, named — and what breaks next if nothing changes.
- **3–5 critical decisions** ahead.
- **Concrete recommendations**, in sequence.

FORMAT	Four weeks 4 sessions · 90 min + async
ACCESS	Full internal architecture · processes · partners & customers · team
DELIVERY	Remote or hybrid
INVESTMENT	€6,000 fixed

WHERE IT LEADS

The Sprint defines the next move — it doesn't assume it. Depending on what the diagnosis reveals: a focused **domain sprint** on the binding constraint, a **retained advisory** relationship, or an **embedded role** through the transformation. The same engagement modes apply across all three intervention areas — **org architecture, product & platform**, and **market & partner development**. The constraint sets the scope. The most common mistake in scaling is the right fix to the wrong problem — this is how it's avoided.